

EVERY STEP MATTERS

WALKING AS A GESTURE OF HEALTH, PREVENTION, AND AWARENESS

PHOTOGRAPHY CONTEST FOR ENTHUSIASTS OF ALL AGES

This photography contest is the result of a collaboration with VAS (Vascular Independent Foundation in Angiology/Vascular Medicine) to promote broader awareness of the vital role of walking in preventing vascular diseases and, more generally, in improving quality of life and life expectancy. The contest is open to everyone, including professional and amateur photographers, worldwide. Photography is a universal, immediate, and emotional means of communication: what better way to convey a message directly and in a lasting way, overcoming linguistic and cultural barriers? The scientific message is transformed into a visual and narrative experience: VAS aims to communicate its prevention message as widely as possible to all ages, and photographers can thus offer not only their artistic interpretation of the theme but also an important contribution to everyone's health. Leave your print!

EDITED BY:



www.vas-int.net



www.fotoincontro.net



www.fiap.net/en



www.fiaf.net



www.instagram.com/fiafers.net



HOW TO PARTICIPATE?



TAKE YOUR PHOTOS

Not just people walking... be original and creative. Walking is good for you, and your photos should prove it. You can use existing photos or take new ones, either with a camera or a smartphone: as long as they are original.



SEND PHOTOS VIA EMAIL BY FEBRUARY 14, 2027

High-resolution .jpg file, along with the registration form.



WAIT FOR THE JURY'S DECISION... AND VOTE ON SOCIAL MEDIA

The participating photos will be published anonymously on VAS's social channels. Vote for your favorites!



JOIN THE AWARD CEREMONY ON MARCH 6, 2027

to find out whether your photo will be displayed at the exhibition or whether you've won the title "Every Step Matters."

REGULATIONS AND REGISTRATION FORM HERE AND ON SOCIAL MEDIA CHANNELS

SCAN ME!

